



# **MINUTES**

## **Tourism Advisory Committee Meeting**

**3 September 2020**

**MINUTES OF NORFOLK ISLAND REGIONAL COUNCIL  
TOURISM ADVISORY COMMITTEE MEETING  
HELD AT THE NORFOLK ISLAND REGIONAL COUNCIL MEETING ROOM  
ON THURSDAY, 3 SEPTEMBER 2020 AT 4:00PM**

**PRESENT:****IN ATTENDANCE:**

Name	Representative	Present	Apology
Robin Adams	Mayor	✓	
Lisle Snell	Councillor	✓	
Fiona Anderson	The Administrator's Office		
Elise McCaskie	Accommodation and Tourism Association	✓	
Paul Porter	Tourism Operations/Community Member	✓	
Naomi Thompson	Tourism Operations	✓	
Sue-Ellen Quintal	Tourism Operations	✓	
Howard Martin	Community Member	✓	
Andrew Roach	General Manager - NIRC	✓	
Rose Evans	Team Leader Tourism & Economic Development	✓	
Lucy Foster	RDA Representative		✓

**1 WELCOME**

The Chair welcomed the Committee to the meeting and opened the Meeting at 4:00pm.

The Chair read the Statement of Respect: We acknowledge our elders past and present; and we acknowledge the Norfolk Island People, the traditional custodians of this Island.

**2 DISCLOSURE OF INTEREST**

Name	Agenda Item	Type	Nature of Interest

**3 CONFIRMATION OF MINUTES****3.1 MINUTES OF THE TOURISM ADVISORY COMMITTEE MEETING HELD ON 6 AUGUST 2020****RECOMMENDATION**

- That the Minutes of the Tourism Advisory Committee Meeting held on 6 August 2020 be received and the recommendations therein be adopted.

<u>Moved</u>	Sue-Ellen Quintal	<u>Seconded</u>	Paul Porter
			Carried

**4 BUSINESS ARISING FROM MINUTES**

**4.1 COUNCIL MEETING RESOLUTIONS – 6 AUGUST 2020**

<b>9.5 MINUTES OF THE TOURISM ADVISORY COMMITTEE MEETING HELD ON 6 AUGUST 2020</b>	
<b>RESOLUTION 2020/129</b>	
Moved: Cr Lisle Snell	
Seconded: Cr Rod Buffett	
1.	That the Minutes of the Tourism Advisory Committee Meeting held on 6 August 2020 be received and the recommendations therein be adopted.
2.	That the Tourism Report July 2020 be noted.
3.	That the RDA Report about the incubator project ‘Nourishing Norfolk’ be received and noted.
4.	That a quarterly update on the Norfolk Island registered tourist accommodation properties be provided to the TAC.
<b>CARRIED</b>	
<b>UNANIMOUS</b>	

**4.2 AIR NEW ZEALAND**

Due to further travel restrictions, the Australian Government and Air New Zealand have removed some scheduled flights over the upcoming months. The proposed schedule now has an increase from two flights per week to six flights per week from 25 October 2020.

The General Manager confirmed that all international travel is restricted until at least 17 December, 2020.

**5 REPORTS FROM OFFICERS**

**5.1 TOURISM REPORT AUGUST 2020**

**SUMMARY**

The purpose of this report is for the Team Leader Tourism & Heritage to provide a monthly update of tourism industry news to Council, the Tourism Advisory Committee and the Community.

**RECOMMENDATION**

That the Tourism Report August 2020 be noted.

<u>Moved</u>	Sue-Ellen Quintal	<u>Seconded</u>	Lisle Snell
			Carried

**6 ITEMS FROM COMMITTEE MEMBERS****6.1 DISCUSS DETAIL OF THE WHITE TERN PROJECT****DISCUSSION**

Discuss detail of the White Tern Project, including:

What is the total cost of the project?

Who is leading the project from NI?

What are the anticipated outcomes/KPI's of the project?

The project was proposed by the council – what was the initial proposal?

Why was the TAC not consulted about the project and only informed via media release along with the rest of the community? The ATA is aware that there was consultation done with tourism stakeholders 'confidentially' outside of the TAC.

**RELEVANCE TO THE ROLE OF THE ADVISORY COMMITTEE**

Better understanding of the project will assist the committee in their role:

- To advise and make recommendations to the Norfolk Island Regional Council on Tourism Strategy.
- To provide advice to Council and support the efforts and direction of tourism to Norfolk Island, both in the immediate and long term.

**PROPOSED ADVICE**

Nil

The Team Leader's Tourism Report and the General Manager provided satisfactory answers to all of the questions directed by Elise.

**7 REPORT FROM RDA****RECOMMENDATION**

That the RDA Report TWO about the incubator project be received and noted.

<u>Moved</u>	Elise McCaskie	<u>Seconded</u>	Naomi Thompson
			Carried

**8 COMMITTEE OF THE WHOLE****Opening of the Committee of the Whole**

<u>Moved</u>	Elise McCaskie	<u>Seconded</u>	Sue-Ellen Quintal
			Carried

**Closing of the Committee of the Whole**

<u>Moved</u>	Elise McCaskie	<u>Seconded</u>	Sue-Ellen Quintal
			Carried

**RECOMMENDATION**

That Council be approached to create a 'Special Event' Sale of Food Licence to encourage additional stall holders to participate at events.

<u>Moved</u>	Naomi Thompson	<u>Seconded</u>	Elise McCaskie
			Carried

**RECOMMENDATION**

That Heritage Manager Martin Purslow be invited to the October TAC meeting for a short presentation to the committee on the Kingston Branding and new interpretive signage.

<u>Moved</u>	Sue-Ellen Quintal	<u>Seconded</u>	Naomi Thompson
			Carried

**ACTION:** Team Leader to contact UTC and request that RM Williams Outback Magazine be added to the list of possible media famils.

**9 DATE OF NEXT MEETING**

Next meeting will be held on Thursday, 1 October 2020 .

**10 CLOSE OF COMMITTEE MEETING**

There being no further business the Chair declared the meeting closed at 5.30pm.